

SPONSOR SUPPORT VITAL TO SUCCESS OF “A PEEK AT THE UNIQUE”

For immediate release: January 4, 2010

As the Zonta Club of Sanibel/Captiva excitedly plans the 9th annual “A Peek at the Unique,” the club’s major fundraiser set for Saturday, March 13, 2010, it’s important to note that the club relies on support from island businesses, organizations and individuals for the growing success of the event, a guided tour of exclusive island homes.

“Last year the generosity of over 170 sponsors, individual donors, and businesses made the Peek a record-breaking success,” commented sponsor co-chair Lynne Campean. “We are all so grateful and hope our generous supporters will join us again this year to make our annual home tour another fabulous success.”

During January and February, club members will visit businesses on Sanibel and Captiva, describing the sponsor and advertiser opportunities, and explaining that the dollars raised support programs that advance the status of women, locally and globally. The club also aims to expand its base of support, and has introduced several creative ideas for recognizing and encouraging first-time advertisers and sponsors. These will be explained individually by Zonta members as they visit the businesses. The event also includes an exciting raffle, “A Chance at the Unique,” with tickets available later this month.

Sponsorship opportunities include:

House Sponsor (\$2,000, 4 only): Recognition includes a full page advertisement in the keepsake program book given to all “Peekers,” features in pre-event publicity and a prominent sign in front of the house on Peek day.

Advertise in Peek program book: Several opportunities ranging from full page ads, some in premium positions, to smaller sizes, in color or black and white.

Peek Perk Coupon (\$100): Discount coupons provided by the business and placed in a special gift envelope given to all “Peekers.”

Individual Benefactor (any amount): Acknowledgment in keepsake program book.

Seats on the tour at \$60.00 each are limited to the number of air-conditioned buses available, and the event has always been a sell-out. Early bird letters are going out to former “Peekers” and tickets will go on sale to the public later in the month.

The Zonta Club of Sanibel/Captiva is a service organization of professional women working together to provide hands-on assistance, advocacy and funds to strengthen women’s lives on the islands, in Lee County and around the world through Zonta International. Further details and materials are available on the club’s web site: www.zontsancap.com.



Zontains Nancy Dreher (L) and Lynne Campean (R), sponsorship co-chairs for the 9th Annual “A Peek at the Unique”