

Zonta PEEK article

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Submitted by Jan Alden

Zonta Club seeking sponsors for 7th Annual PEEK at the Unique

Sanibel Captiva Zonta members are out and about on the islands visiting businesses and individuals to recruit sponsors and benefactors for their annual fundraising event – A PEEK at the Unique which will be held on Saturday, March 1, from 8:30 a.m. to 6:00 p.m. A PEEK at the Unique offers more than 400 people an escorted tour of four unique homes on Sanibel and Captiva that are exciting and unusual in their locale, architecture, design, and furnishings. PEEK participants will begin with specially prepared food and beverages at the launch site which this year is at the Sanibel Community Church. Tickets, which sell out quickly, will go on sale in January.

The local Zonta Club is a service organization of more than 70 active and retired business and professional women whose mission is to advance the status of women locally and globally. For two consecutive years, the Club was awarded the Governor's Cup -- Zonta's highest honor for accomplishments and service projects among the 44 clubs in the southwestern United States, the Bahamas and Puerto Rico. Early in 2007, the Club undertook a comprehensive strategic planning process to determine its future focus for volunteer service, advocacy and funding. The six primary projects selected include: health care access advocacy; serving women on the Islands; combating human trafficking; addiction services for women; ESL training for single moms; and developing leadership skills among at-risk girls.

In addition to supporting these efforts, business sponsors of the PEEK will have an opportunity to place an ad in the attractive program book given to all 400 participants. House sponsors benefit from pre-event and event advertising with their businesses featured in all Zonta publicity associated with their house, with a full-page color ad in the program, as well as signage and materials displayed at the sponsored home. Benefactors will be honored in the program as well as at the opening event. Many merchants choose to provide those on the tour with a coupon offering a discount on a purchase at their establishment. If you would like to support the work of Zonta and become a sponsor or benefactor, please call 239-699-4545 or e-mail: ZontaPeek@comcast.net.

The Zonta Club of Sanibel-Captiva is a service organization of professional women working together to provide hands-on assistance, advocacy and funds to strengthen women's lives on the islands, in Lee County and around the world through Zonta International. Additional information about Zonta is available at www.zontasancap.com.

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Photos and Captions:

Co-chairing the Zonta PEEK at the Unique house tour this year are Susan Dunn (left) and Linda Robison.



Zonta members gathered recently to develop exciting plans for the annual fundraising PEEK at the Unique which is scheduled for Saturday, March 1.



SEE PEEK LOGO BELOW:

